



Draw The Blue Line September 12-25, 2017

Public art protest in support for the United Nations Paris Agreement.

Website: <https://www.drawtheblueline.com>

Contact: Courtney Frances Fallon | drawtheblueline@gmail.com | 716 861 - 4772

Photos attached on Page 2-3

Draw The Blue Line is an urgent and ambitious public art protest that is a call and response. The goal is to communicate to attendees of the United Nations General Assembly that the public supports the Paris Agreement. Hopefully, they will hear this message and reassert their country's commitment to the fight against climate change. This visual conversation will be a tangible demonstration of solidarity against climate change denial.

We are asking New York City and the rest of the world to put horizontal blue lines *everywhere* - across buildings (facades and interiors), trees, fences, windows, on social media - during the 2017 UN General Assembly (now through September 25) to show support for the Paris Agreement. These simple representations of rising sea levels are meant to serve as reminders to the world's leaders and policymakers of the destruction to come if we don't remain committed to the fight against climate change – **TOGETHER**.

On June 1, Donald Trump declared that the United States intends to withdraw from the Paris Climate Accord. He cited questionable statistics and false information. Municipalities, states, and businesses immediately announced their continued commitment to the standards set forth by the Paris Agreement. Anyone can also send a message of solidarity to the rest of the international community – online and in person.

Lead Organizer Courtney Frances Fallon has stated that it is her intention to make blue lines ubiquitous on the ground and on social media. "I want members of the UN, their staffs, their families, everyone in New York, to see blue lines everywhere they go. I want people to ask: 'What's up with the blue lines?' Ideally, once they find out, they'll communicate their solidarity with the Paris Agreement back to me - with blue lines of their own on Permanent Mission buildings, consulates, embassies and digital media. Even better they could pull a Pittsburgh and pledge to go beyond the Paris Agreement"

Draw The Blue Line is asking for artistic contributions to this project - physical and digital - starting now until the end of the United Nations General Assembly (September 12-25, 2017). Make a simple statement. A blue line to represent the rising sea level can be applied to anything (ie sidewalk, photo, paper, walls, fabric... you name it). Participants are also invited to play - the line does not have to be straight or even a line. Need inspiration or want to stay up to date? Check out our Instagram (<https://www.instagram.com/drawtheblueline>) and Tumblr (<https://drawtheblueline.tumblr.com>).



Daydream Blue Line Transmitter Park Greenpoint Ave, Brooklyn, NY mural by FAILE <http://www.faille.net/>



Business Blue Line Truemart Discount Fabrics
170 W 25th St, New York, NY 10001



Rough Road Blue Line Grand Central Terminal 89 E 42nd St, New York, NY 10017